

SPONSORSHIP OPPORTUNITIES



SPA LIFE Scotland

Radison Blu Hotel, Glasgow

**28-30
April**



SPA LIFE UK

Old Thorns Resort, Liphook

**23-25
June**



SPA LIFE Ireland

Farnham Estate, Co. Cavan

**29 Sept
-1 Oct**

Grow your network. Build your business



spa life[™]
INTERNATIONAL

What's it all about?

The Spa Life International Conventions

were developed as a way to support and nurture senior professionals in the spa & wellness industry throughout Europe and the UK.

Join the Community

Now, more than ever, we need to connect as a community, to help and inspire each other to navigate new ways forward and to set new standards of excellence for our customers and for our sector.

They were right...



...It's who you know.

In a recent global survey undertaken by the Harvard Business Review, **79%** said that in-person meetings are the most effective way of meeting new clients and selling business ...

... and **95%** said that face-to-face meetings are they key factor in successfully building and maintaining long-term relationships.



When talking business, face-to-face is always best.

The Spa Life Networking Forum is an exclusive meeting forum, operated in a speed-dating style, where we will put you in touch with buyers who are actively reviewing the supply market, have expressed interest in your products and services, and are genuinely and pro-actively looking for solutions for their businesses.

Key benefits

The event will guarantee:

- An audience of pre-qualified buyers
- Pre-selected and 'matched' meetings
- Targeted business development opportunities
- No time wasters & no hidden costs
- Excellent return on investment





Relaxed, professional environment

The EXPO Arena is intimate forum where you can showcase your products and services and enjoy the interest of potential buyers.

The is the social hub of the Convention, providing a relaxed, professional environment where delegates will hang out, browse your display stands and catch up on industry buzz.

An extension to your face-to-face meetings, attendees will be keen to touch, taste or smell your products allowing you to develop a more detailed understanding of their needs.

Product Sampling

Spa Life provides an exclusive sampling opportunity for sponsors through the distribution of branded delegate goody bags. We do all the heavy lifting and make sure that your products are delivered directly into the hands of the prospects you want to impress.





Promote education & raise standards.

As an official Sponsor of Spa Life Convention, you can invite key clients and prospects to attend the event as your guests, including the education programme, which is designed to motivate and inspire them to improve their knowledge and business skills.

Your invitees will learn from some of the best educators in the business, enjoying a rousing keynote address and a series of breakout seminars. With content developed to help them find more customers, improve their services, and drive their profits ... and your brand will get the credit and position yourself in their minds as a caring, supportive supplier.





It's been the most amazing event, year after year, and great for us in terms of new business; we always do very well from it.

Managing Director, Gerrard International

This has become the one 'must-attend' event because it is attracting the right audience into an environment which is more beneficial for discerning brands compared with larger, more diverse exhibitions.

MD, GdC Beauty Group

We want to work with high quality venues and we met a lot of these in the two days at Spa Life. This is definitely the right place to meet these prospects.

Sales Director, SOTHYS UK

The whole Event is excellent. Having so many quality operators under one roof, plus the EXPO is a great combination.

We picked up numerous new clients.

Managing Director, BC Software

The matching of the meetings between Buyers & Suppliers has been really spot-on and we've had lots of enquiries at our stand too so all in all, it's been great.

General Manager, HOF Beauty

**What our
sponsors say...**



Platinum Sponsor Package

£9,750 + VAT (€11,408)
Limited to 4 brands only



(€11,408)



This exclusive package provides a double display space in the EXPO Arena and premier billing in all marketing activity.

- Dedicated double display space (4m x 1.5m) in EXPO
- Guaranteed face-to-face meetings with key buyers
- 4 Staff Passes
- Extra banner displays within venue
- Priority meeting selections
- Priority display selection
- Priority booking for additional Conference Tickets for VIP Guests
- Access to Spa Life Conference and Keynote address
- Refreshments and lunch for 4 delegates
- Company logo in all marketing materials and online
- Bespoke page on Spa Life website & link to brand site
- Product sampling opportunity
- Use of Spa Life logo in marketing for 12 months
- Priority re-booking at preferential rates

www.spa-life.co.uk/sponsorship/

Gold Sponsor Package

£5,995 + VAT (€7, 014)

****MOST POPULAR OPTION****



HydroPeptide®

- Dedicated SINGLE display space (2m x 1.5m) in EXPO
- Guaranteed face-to-face meetings with key buyers
- 2 Staff Passes
- Access to Spa Life Conference and Keynote address
- Refreshments and lunch for 2 delegates
- Company logo in all marketing materials and online.
- Bespoke page on Spa Life website & link to brand site.
- Product sampling opportunity
- Priority booking for additional Conference Tickets for VIP Guests
- Use of Spa Life logo in marketing for 12 months
- Priority re-booking at preferential rates

LIMITED AVAILABILITY:

We will be limiting attendance to 35 brands including the Platinum packages, and all places will be allocated on a first come, first served basis.

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General Information

TEAM
spa life

- Event Dates:** **Spa Life Scotland: 28th - 30th April 2024**
Radisson Blu Hotel, Glasgow, G2 8DL
Spa Life UK: 23rd - 25th June 2024
The Old Thorns Resort, Liphook, GU30 7PE
Spa Life Ireland: 29th Sept - 1st Oct 2024
Farnham Estate, Cavan, Ireland, H12 H6Y8
- Pre-Event logistics:** **Advance deliveries:** - from Thursday prior
Stand set-up: on Sunday from approx 1:00pm
(time TBC)
- Event itinerary:** **Monday** - Speed-networking, EXPO & Gala Dinner
Tuesday - Conference & EXPO
- How to apply:** Apply online at: www.spa-life.co.uk/sponsorship/
or complete Sponsorship Application Form
included in this document.
- Contact details:** **General Enquiries:** team@spa-life.co.uk
- Event Directors:**
- | | |
|-----------------------|--|
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www.spa-life.co.uk





Sponsorship Term & Conditions

SUMMARY OF MAIN TERMS & CONDITIONS: EVENT SPONSORSHIP

Submission of this Application Form (on-line or post) establishes a formal contract between your company and Spa Life (the organisers) under the following terms and conditions. In submitting this form, you confirm that you have the relevant authority, on behalf of the named company, to enter into this agreement.

1. All bookings confirmed on a first-come, first-served basis, must be secured with a deposit payment, and will be considered provisional until receipt of said deposit (or payment in full, depending on date of application). Deposit will normally be £1,000 or 25% of the total package fee, whichever is the greater. Deposit payments are non-refundable and must be received within 14 days of invoice.
2. Balance payments must be received no later than 6 weeks prior to the event date. If full payment is not received by the due date, bookings may become forfeit, and your place offered to another applicant on the reserve list.
3. Brands or their representatives will not be permitted access to the event unless full payment has been received in accordance with the stated terms.
4. Sponsorship packages and associated benefits may vary. It is the responsibility of applicants to read the list of inclusions carefully and take note of dimensions of display stands, provision of electrical supplies and number of delegates allowed.
5. Any published discounts are valid until the stated payment deadline only. Thereafter full fees will apply for selected options.
6. Cancellation: If the Sponsor cancels a confirmed booking less than 60 days prior to the event date, total fees remain payable. If a booking is cancelled more than 90 days prior to the event a Cancellation Fee will be charged equivalent to 25% of the balance.
7. Change of venue: The Organisers reserve the right to change the venue or other facilities without prior notice and without any alteration in fees. If the Organisers need to make any alteration it will use its reasonable endeavours to provide an alternative of equal or higher standing. No compensation shall be payable by the Organiser in these circumstances.
8. The Parties agree that if, for any reason the Event is postponed or cancelled, all bookings and associated payments, will be carried forward to a future event. If the future event date is not suitable, Sponsors may at their sole discretion, request a 50% refund of Sponsorship Fees (excluding the non-refundable deposit).
9. If the Sponsor requests a refund under the terms of clause 8 above, the Organiser will refund the agreed fee within sixty days of receipt of written notice for the same from the Sponsor. The organisers shall not be held responsible for any consequential loss incurred due to such cancellation.
10. Insurance: Sponsors MUST ensure they have appropriate insurance policies in place to cover all eventualities associated with attendance at the event. The Organiser cannot accept any liability for damage or loss to any equipment or personal belongings whilst at the Event.