



**SPONSORSHIP  
OPPORTUNITIES  
\*\*2023\*\***



**spa life**  
UK CONVENTION

**Gotswold Water Park Hotel | Glos.**

**2<sup>nd</sup> - 4<sup>th</sup> July 2023**

An illustration of a diverse crowd of people shown in profile, facing right. The people are rendered in various colors and styles, representing different ethnicities and ages. Two white circular callout bubbles with thin black borders are overlaid on the crowd. The first bubble, located in the upper left, contains the text "They were right,". The second bubble, located in the lower right, contains the text "it's who you know!".

**They  
were  
right,**

**it's  
who  
you  
know!**

# Get Connected. Grow your business.

*“In a recent global survey undertaken by the Harvard Business Review, **79%** said that in-person meetings are the **most effective** way to meet new clients to sell business....*

*... and **95%** said that face-to-face meetings are the **key factor** in successfully building and maintaining long-term relationships.”*



# Introduction

Spa Life exists because the wellness industry never stands still. We bring the spa and wellness industry together to share, collaborate and learn, so we can all benefit.

With every event, we make our community stronger, and your brand can be part of it.

## Networking



An exclusive, one-to-one meeting forum with senior decision makers from the leading spas throughout the UK.

## EXPO



Event sponsors enjoy a dedicated display space to show-case your services and provide demonstrations/ samples of your products.

## Celebrate



Enjoy the Gala Dinner where we celebrate the success of our industry and a job well done.

## Learn



With hundreds of spa professionals in attendance you have the opportunity to network with senior spa professionals, learn about their challenges and develop your team via a series of educational seminars.

# What our sponsors say about our events ...

“Simply brilliant - a fantastic way to do business. We have already re-booked for our 8th successive year. By far the best event of its type for us!”

**Managing Director, MURAD UK**

“We believe that this has quickly become the one ‘must-attend’ event & Expo as it is attracting the right audience into an environment which is more beneficial for discerning brands compared with larger, more diverse exhibitions.”

**CEO, Totally UK**

“The whole Event was excellent – well organised, well promoted and well delivered. Having so many quality operators under one roof at a good quality conference, plus the supplier show-case is a great combination. We picked up numerous new clients as a direct result of the Event and look forward to future Events where we are confident we can do just as well”

**Managing Director, BC Softwear**

“The event is great for us and we did very well from it in terms of new business. We would love to be part of this Event again next year”

**Managing Director, Gerrard International**

“For us, this event is all about building new business relationships and strengthening existing ones. The event provides a fantastic opportunity for a business like ours; giving us the unique chance to meet with decision makers on a one-to-one basis.”

**Director, Red Hot Careers**

# Platinum Package

Limited to 4 brands only

**8,950**  
**+ VAT**

**This exclusive package provides a double display space in the EXPO Arena and premier billing in all marketing activity.**

- Dedicated double display space (4m x 1.5m) in EXPO Arena
- Guaranteed face-to-face meetings with key buyers
- Priority meeting selection
- 12 Meetings
- 4 Staff Passes
- Access to Spa Life Conference and Keynote address
- Extra banner displays within venue
- Refreshments and lunch for 4 delegates (additional delegates charged at 50% the daily rate).
- Inclusion of company logo in all marketing materials and on-line
- Bespoke page within Spa Life web site with link to brand web site
- Product sampling opportunity
- Priority booking for additional Conference Tickets
- Use of Spa Life logo in corporate literature & marketing materials for 12 months
- Priority re-booking at preferential rates.

# Gold Package

**5,495  
+ VAT**

- Dedicated single display space (2m x 1.5m) in EXPO Arena
- Guaranteed face-to-face meetings with key buyers
- 2 Staff Passes
- 9 Meetings
- Access to Spa Life Conference and Keynote address
- Refreshments and lunch for 2 delegates (additional delegates charged at 50% the daily rate).
- Inclusion of company logo in all marketing materials and on-line
- Bespoke page within Spa Life web site with link to brand web site
- Product sampling opportunity
- Priority booking for additional Conference Tickets
- Use of Spa Life logo in corporate literature & marketing materials for 12 months

## Limited availability.

Places are strictly limited due to capacity and many brands have already re-booked from last year. All new bookings will be allocated on a first come, first served basis, so **DON'T DELAY ... ENQUIRE NOW**

Bespoke packages may be available on request.

# General Information

Dates: Set-up Day: Sunday 2<sup>nd</sup> July from 14:00 pm.  
Day 1: Mon 3<sup>rd</sup> July - EXPO, Speed-networking & Gala Dinner  
Day 2: Tues 4<sup>th</sup> July – EXPO, Conference & informal networking

Location: The Cotswold Water Park Resort,  
Lake 6, Spine Rd E  
Gloucestershire  
GL7 5FP

How to Apply: Complete and return the Sponsorship Application Form.

For more information or to reserve your place as an Event Sponsor, contact the SPA LIFE TEAM:

General Enquiries: +44 (0) 1268 745892 team@spa-life.co.uk

Event Directors: Andrew Hammond: +44 7881 783896  
Mike Fitch: +44 7786 176410

Correspondence : SPA LIFE EVENTS LTD  
Suite 4, Philpot House  
Station Road  
Rayleigh  
Essex SS6 7HH  
United Kingdom

Web: [www.spa-life.co.uk](http://www.spa-life.co.uk)





# SPONSOR APPLICATION FORM

## Spa Life UK 2023



Please complete and return this application form to the event organisers at the address below. Spa Life UK will take place at Cotswold Water Park Hotel on 2<sup>nd</sup> – 4<sup>th</sup> July 2023.

**Platinum Package: £8,950 +VAT**

**Gold: £5,495 + VAT**

**Additional Delegates:**

QTY

ADDITIONAL COST

Monday 3<sup>rd</sup> July No. extra tickets required @ £95 + VAT - \_\_\_\_\_

= £ \_\_\_\_\_ + VAT

Tuesday 4<sup>th</sup> July No. extra tickets required @ £95 + VAT - \_\_\_\_\_

= £ \_\_\_\_\_ + VAT

**Please note:** these extra tickets DO NOT include Gala Dinner as places are strictly limited. Please enquire directly.

**IMPORTANT: PLEASE STATE THE NAME OF THE BRAND(S) TO BE FEATURED**

BRAND Name: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(If different)

Company Address: \_\_\_\_\_

Post Code: \_\_\_\_\_

VAT Registered

VAT Number: (Non UK-based applicants only): \_\_\_\_\_

**Applicant Name:**

Please print in CAPS (Title) (First name) (Surname)

Position: \_\_\_\_\_

Contact Tel: \_\_\_\_\_ Email: \_\_\_\_\_

**Main Delegate:**

(If different to Applicant) (Title) (First name) (Surname)

Position: \_\_\_\_\_

Contact Tel: \_\_\_\_\_ Email: \_\_\_\_\_

**2nd Delegate:**

(Title) (First name) (Surname)

Position: \_\_\_\_\_

Contact Tel: \_\_\_\_\_ Email: \_\_\_\_\_

By submitting this application form you are entering a formal contract between your company and SPA LIFE (the organisers) under the stated terms and conditions. Your signature below confirms that you have read, understood and accept the Terms & Conditions of this application.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please note that if accepted, your participation must be secured with a deposit as per terms overleaf.

**Return completed forms to: [info@spa-life.co.uk](mailto:info@spa-life.co.uk)**

## Summary of Main Terms & Conditions: Event Sponsorship

Submission of this Booking Form (on-line, or post) establishes a formal contract between your company and Esperanto Ltd, T/A Spa Life (the organisers) under the following terms and conditions. In submitting this form, you confirm that you have the relevant authority, on behalf of the named company, to enter into this agreement for Spa Life (the Event).

### 1. **Booking:**

- 1.1 All bookings are accepted on a first come, first served basis, and must be secured with a non-refundable deposit payment of £1,000 per event or 25% of full fee, whichever is the greater.
- 1.2 Bookings will be considered as provisional until deposit payments (or payment in full, depending on date of application) have been received.

### 2. **Payment:**

- 2.1. Deposit payments are non-refundable but are transferrable in the circumstance that events may need to be postponed or switched to virtual events, for any reason.
- 2.2. Balance payments for each event will be payable no later than 6 weeks prior to the event date. If full payment is not received by the due date, bookings may become forfeit and your place offered to the next supplier on the reserve list.

3. **Inclusions:** Sponsorship packages and associated benefits many vary. Sponsors are reminded to read the list of inclusions carefully for each event.

### 4. **Postponement:** In case of postponement of any event, the organisers will either:

- (a) arrange for an alternative date to host a live event and all bookings and associated deposits will be carried forward or,
- (b) switch to a virtual platform for delivery of the event at reduced sponsorship rates, which will be reflected in your final balance payment.

5. **Discounts:** Any published promotional discounts are valid until the stated payment deadline only and are subject to payment terms being met. If discounted payments are not received by stated deadline, full fees will apply in all cases.

6. **Change of venue:** The Organisers reserve the right to change the venue or other facilities without prior notice and without any alteration in fees. If the Organisers need to make any alteration it will use its reasonable endeavours to provide an alternative of equal or higher standing. No compensation shall be payable by the Organiser in these circumstances.

7. **Cancellation:** If a confirmed booking is cancelled by a sponsor less than 30 days prior to the event date, total fees remain payable unless a replacement can be found. If a booking is cancelled more than 60 days prior to the event, a 50% Cancellation Fee will be charged. If a booking is cancelled more than 60 days prior to the event date, sponsors will be entitled to a full refund, excluding the non-refundable deposit.

8. **Refund:** If the Sponsor requests a refund under the terms of clause 7 above, the Organiser will refund the agreed fee within sixty days of receipt of written notice for the same from the Sponsor. The organisers shall not be held responsible for any consequential loss incurred due to such cancellation.

9. **Insurance & Certification:** Sponsors are advised to ensure they have necessary insurance policies in place to cover all eventualities associated with attendance at the Event. A list of essential cover must include staff attendance; employer's liability; public liability; equipment damage; damage to hotel property. In addition, it is advised that sponsors have cover for any costs associated with event postponement as the Organiser cannot accept responsibility. The sponsor must seek guidance from the venue regarding product sampling and any treatments delivered while on site, and if necessary, insure for any unforeseen circumstance & accident. The Organiser cannot accept any liability for damage or loss to any equipment or personal belongings whilst at the Event. No sponsor can attend the Event unless a copy of a valid insurance certificate and PAT certificate is submitted prior to the start date.

10. **Risk Assessments:** All sponsors must submit risk assessments to the organisers relating to erection and operation of any equipment to be displayed or used, at least two weeks prior to the Event, covering all their attendance and activities.

11. **Accommodation:** Accommodation is not included in Sponsorship fees. All sponsors are responsible for booking their own accommodation according to their needs. Spa Life may have negotiated special rates with local hotels which can be found in our Partnership Brochure or upon request.